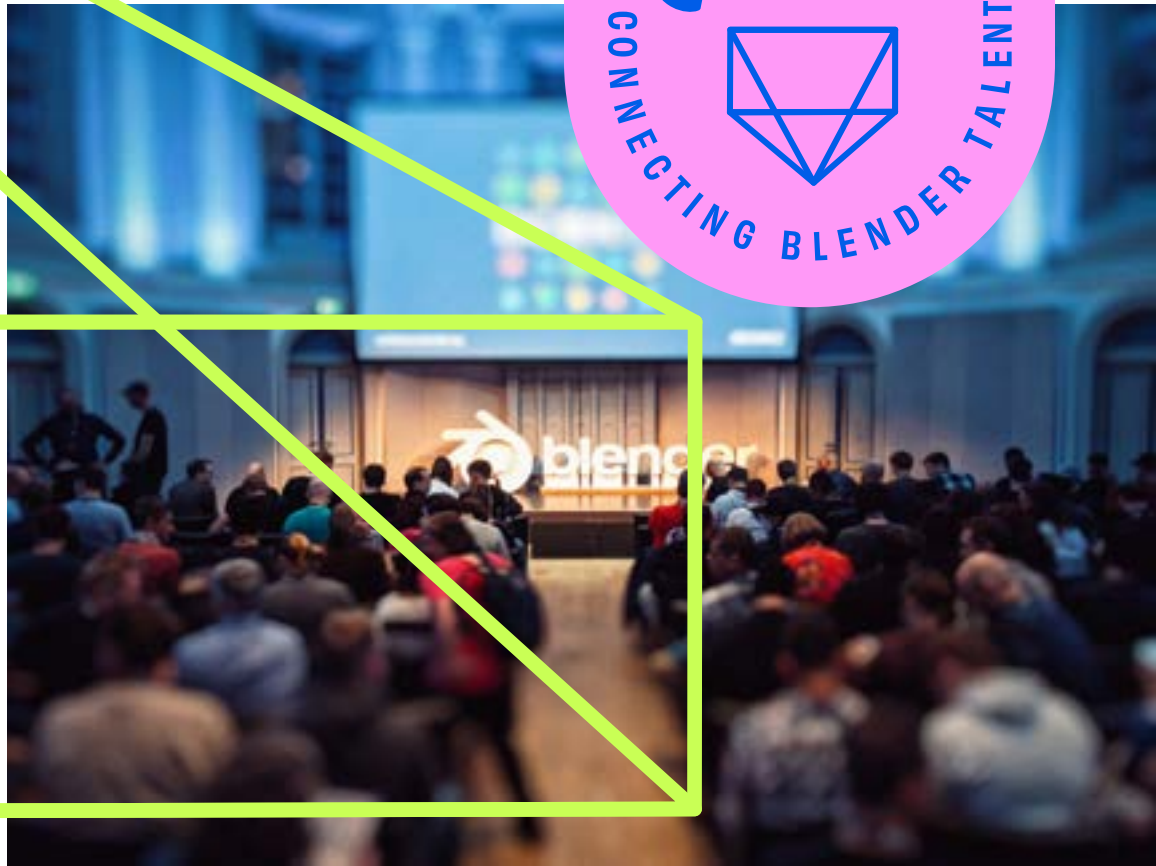


*B*CON  *LA*

SPONSORSHIP PROSPECTUS 2024



ABOUT

The annual Blender Conference in Amsterdam routinely sells out early with 700 visitors from all over world this year with more filling up a waiting list. The Blender community is notably concentrated in North America with 21% of Blender users in North America and the majority of that talent living and working in Los Angeles.



This year, Autotroph – longtime members of the Blender community and the folks behind CG Cookie and Blender Market – are bringing BCON to North America with the first officially recognized Blender Conference outside of Amsterdam. Located in the iconic Fonda Theatre on Hollywood Boulevard, the conference will be planted in the midst of more than 300 entertainment studios. We will host 2 full days of quality speakers and in depth special interest conversations focused on connecting Blender Talent, along with a fun-filled rooftop evening event on the first night and lunches provided daily.

For artists and developers involved with Blender this will be the highlight of the year. Conference sponsors get an opportunity to help us make the event even more memorable and allow us to expand the opportunities and offerings for these action-packed two days. In exchange you can get additional benefits.

– The BCON LA Team

Contact: Kyle Maurer, contact@bconla.org

EVENT DETAILS

250+

Attendees

25+

speakers

Venue

As the first ever Blender Conference to take place outside of Amsterdam, BCON LA 2024 will be held at the **iconic and historic Fonda Theater**. The Fonda is located on Hollywood Boulevard in the heart of Los Angeles, California.

17million

of times Blender was downloaded in **2022**

300+

of studios located in the area

73°

(23°C) average temperature in LA in April

15

miles from LAX

30

years since Blender was first created



2

- 2 full days of content
- 2 concurrent sessions all day, both days
- 2 miles from the Hollywood Sign 😊

WHY SPONSOR



Sponsoring BCON LA goes beyond traditional business benefits; it's an opportunity to foster the growth of the Blender open source community and nurture emerging talent. By becoming a sponsor, your company can:

Empower Emerging Artists

Help new artists develop their skills and find their place in the 3D art world, contributing to the growth of the Blender community.

Mentorship and Training

Provide mentorship and training opportunities for budding artists, sharing your expertise and promoting community learning.

Content for Growth

Create valuable educational content that aids the development of artists and showcases your dedication to the Blender community.

Support Open Source

Demonstrate your commitment to open source software like Blender, which empowers creativity and innovation for artists of all levels.

Visibility with a Purpose

Gain visibility among an audience passionate about Blender and open source, aligning your brand with a meaningful cause.

Forge Long-lasting Connections

Build lasting relationships with both seasoned professionals and up-and-coming talent, strengthening the Blender ecosystem.

By sponsoring this conference, you're not just supporting your business; you're actively contributing to the growth and vibrancy of the Blender open source community while nurturing the next generation of 3D artists.

SPONSOR PACKAGES

	Bronze ★	Silver ★★	Gold ★★★
Available	10	4	2
Event Tickets	2	4	6
Logo on	Program	Program + website	Most prominent placement on program and website
Exhibition space*	Dedicated banner stand (85 × 200cm) in theatre	Dedicated banner stand (85 × 200cm) theatre with your own table	Dedicated banner stand (85 × 200cm) in theatre with your own table
*Banners printed and provided by BCON LA			
Presenting	-	One session in Side Bar room	One session on Main Stage
Social media	1 thank you tweet before event	1 thank you tweet before event	1 thank you tweet before event and another after event
Cost (USD)	\$1,500	\$5,000	\$10,000

ADDITIONAL OPPORTUNITIES

Social Event Sponsor

\$15000



Sponsor our Friday evening event and be the life of the party. This gathering will take place immediately after the final session on Friday on the rooftop venue at The Fonda Theater.

- Host the event and have the opportunity to make an opening announcement
- Signage and credit displayed all evening
- Sponsor mention on website and other communication
- Four complimentary conference tickets

Photography Sponsor

\$8500



Make memories special by sponsoring a professional photographer for the event.

- Gallery page on the site with thanks to you and your brand
- Sponsor mention on website and other communication
- Two complimentary conference tickets

Coffee Sponsor

\$5000



Help fuel the community by covering the cost of everyone's coffee, both days.

- Signage at the coffee station, "BCON LA is fueled by ____"
- Sponsor mention on website and other communication
- Two complimentary conference tickets

BCON 

APRIL 19-20, 2024

contact@bconla.org

bconla.org

BCON

**THANK
YOU!**

LA

Sponsorship space is limited. Contact us to secure your spot and
help us make BCON LA 2024 an unforgettable event!